

OUR MISSION

Make time spent here, whether visiting, living or working, more valuable to all.

TOURISM WORKS FOR YOU

Beach Grooming + Trash Removal

Turtle Nesting Program • Beach + Dune Restoration • **Marine Law Enforcement** • Museums

Water Quality Testing • Chambers of Commerce • Landscaping **Local Event Support** •

Transportation • Film Commission

Destination Stewardship

Waterfront Parks Maintenance + Improvements • Beach Access-ways Visitor Welcome Centers • **DFWB**

Convention Center

Marketing + Advertising • Dredging Infrastructure • Artificial Reefs **Crisis Management**

LITTLE ADVENTURES

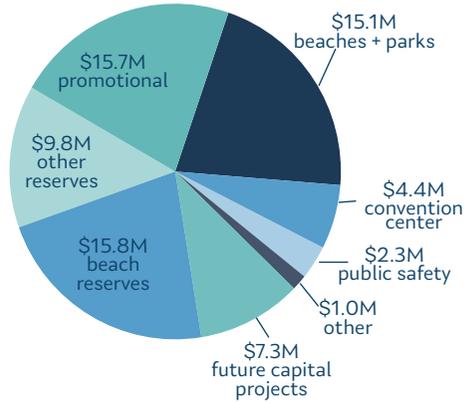
DESTIN-FORT WALTON BEACH, FL

120+ Adventure Packs booked in 2021	300+ kids took a Wayfinder Pop-up class
3000+ connected with our Online Guides	60+ partners participated in Destination Stewardship

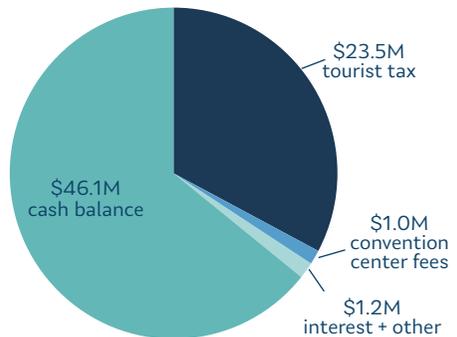
OUR PROMISE

We get kids outside on the water to give their adventurous side room to grow.

budget highlights



revenue sources



6.9 MILLION
visitors in 2019

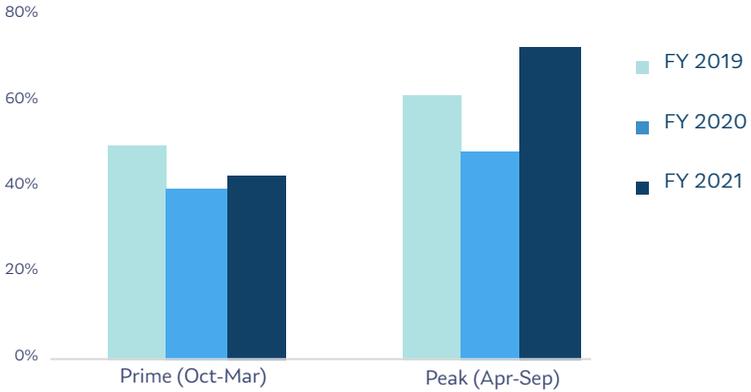


5.6 MILLION
visitors in 2020



7.5 MILLION
visitors in 2021

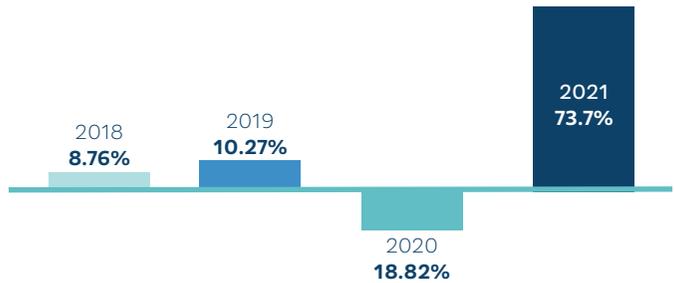
occupancy trends



74%
increase in TDT
revenues

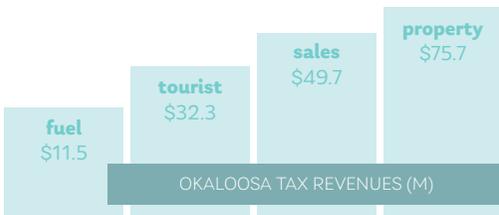
9.3%
increase in
visitor spend

tourist development tax growth



53%

of property taxes are
paid by real estate in the
tourism district.



let's connect



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**DESTIN
FORT
ALTON
BEACH
FLORIDA**